



Tired of updating your price labels ?

Update your stores pricing system with our electronic price labels!

Our digital labels are easy to update, so you can change prices on the fly and ensure accuracy at all times.

With our electronic price labels, you'll never have to worry about pricing errors or outdated information.

Strivens partnership with OZESL allows you:

- Access to the most reliable enterprise-grade electronic shelf label in the world.
- Large selection of mounting options in different colours and sizes
- A variety of marketing options allowing you to display your products and prices effectively





Dynamic Product Positioning - In real-life stores, products change locations often without getting assigned a new manual position but we will be able to geolocate any individual product automatically. If you move the product and its ESL to another aisle, the system will automatically recognize it and calculate its new position. This dynamic positioning saves a lot of staff time and keeps you on top of your products.



Battery Life - Up to 10 years ! Compare the cost over the lifetime of the product when the price is similar, as labels that last longer will have a lower total cost of ownership.



Optical v Radio - Radio systems suffer from interference with other signals such as WiFi networks and devices. A transmission that works the first time might be disrupted next time. Our optical spectrum (880 nm) is almost noise-free. Optical wireless communication is therefore more stable, reliable, robust and more future-proof.



Instant Flash - Pricer Instant Flash is a new, ground-breaking feature that introduced the innovative SmartFlash, an LED on the ESL that can flash to attract visual attention. The flashing LED can be detected from a long distance, easily guiding you to a product even if you are standing far away from it.



All About Speed - Pricer is up to 900 times more responsive and our graphical labels can do over 35,000 price updates per hour – everywhere in the store (no radio blind spots). Our system is unaffected by other communication and works flawlessly today, tomorrow and five years from now. Since we don't fight with WiFi, 4G & 5G networks and other radio systems, we don't need to retransmit and can avoid long, unacceptable delays when updating a label.



Case Study - Read all about other stores who setup Electronic Price Labels and hear about the cost savings with labour and time.